

"Upside, inside out, researchin' the VITA MOSA"!

Brian Arbuckle, Embedded Market Research.

VITA: Open Standards, Open Markets

Why collect VITA market data?

Prime contractors

Need confidence in VITA standard merchant suppliers: size, structure and range of contractors.

Board and System vendors

Need independent view of market size and % share by product type

Component supply chain

Need to quantify trends in standards adoption and addressable markets

Investors

Need quantified confidence in market size and ability to identify and scale M&A opportunities.

N.B. The VITA organization is regularly asked for this type of information!

What is available from VITA?

Market research report (biennial)

- Market share percentages of major vendors
- Sales by revenue and units by board and system type
- Sales by region and business sector and average selling prices
- Perceived trends affecting business

Quarterly updates

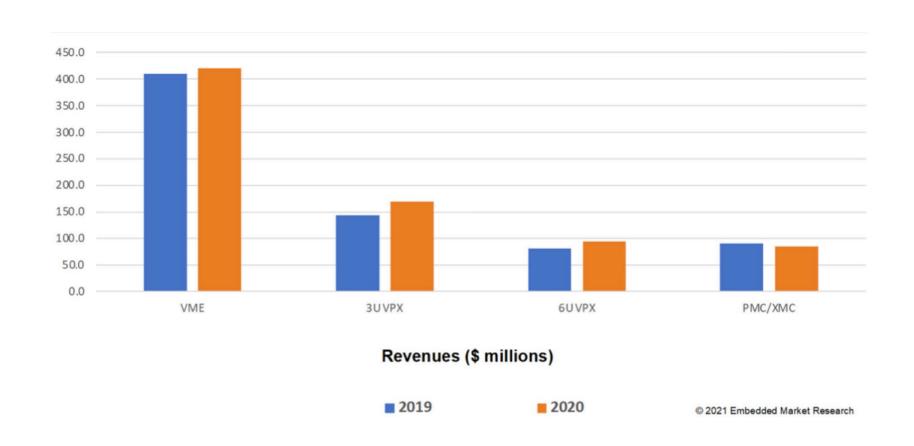
- Current business situation
- Corporate reporting and analysis
- Defense spend and budgets
- New product releases
- New contract wins
- Trade shows and events
- M&A and new partnerships

Highlights from 2021 report

- Annual sales of VITA standard-based products (VME, VPX and PMC/XMC) to the merchant market are estimated to have increased on average 6.3% from 2019 to \$769.6 million in 2020.
- Boards are the largest part at \$506.7 million while systems sales are the fastest growing at an average 10.0% year-on-year.
- 3U VPX boards and systems are the fastest growing form-factor at 18.8% growth from 2019 to 2020. (6U VPX 17.2%)
- VME boards and systems sales increased 2.5% to \$420.3 million......

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Combined VITA boards and systems sales



VME still living the VITA MOSA!



VME: No time to die, again



By Robert Persons

The death of VMEbus – a technology used so heavily in military and aerospace applications – has, like the death of Agent 007, been predicted many times for many years, but all those premature death reports have never come to pass. Why?

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Long Relationship, Compatibility and Flexibility Lead to \$100-Million Design Win for Abaco Systems







Information Classification: Public

What will 2021 and 2022 look like?

- Planning to publish data Q3 2023
- Questionnaire to VITA members Q1 for completion by Q2
- More participation = more accuracy
- All free-form insights welcome.
- For quarterly updates please try to publish design/contract wins mentioning VITA content.
- Build the VITA brand!

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